

### **FUNDING OPPORTUNITIES**

February 28, 2013





#### **CI HELPS IN SEVERAL KEY WAYS**

Our mission: Promote and support innovation and new business development in emerging sectors and areas of strength, help established Connecticut companies thrive and grow and enrich Connecticut's talent pool.





#### WHY CI?

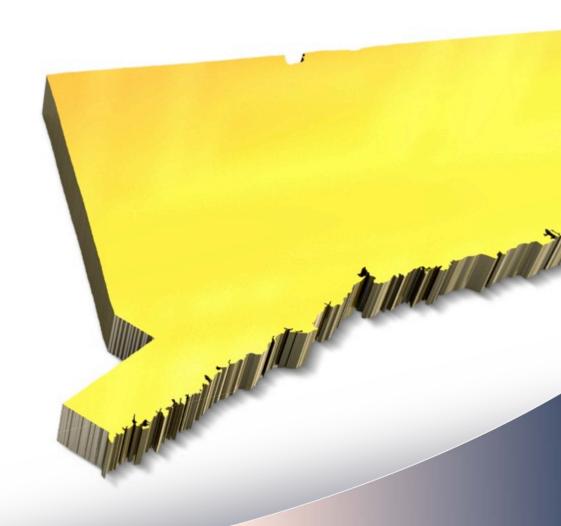
- The strength of two respected agencies merged into one powerful entity
- Independence and agility
- Private sector best practices





#### WHO WE WORK WITH

- Companies of every size and stage
- Connecticut banks
- Angel and venture capital investors
- Connecticut colleges and universities





#### **MAJOR INDUSTRIES SERVED**

Defense | Insurance/Financial Services | Software/IT | Clean Tech | Photonics | Commerce





Product Improvement

Business Expansion

Business Build-out

## **INNOVATION**

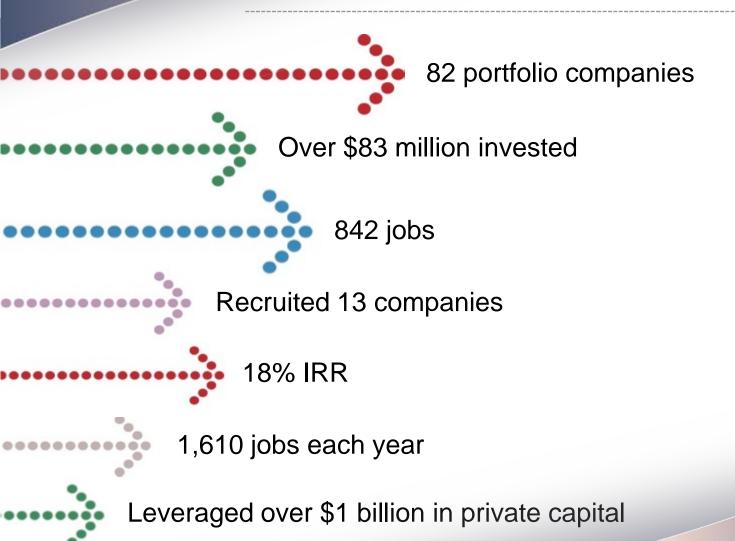
Prototype and Product Development

Proof of Concept

Knowledge Building



#### **IMPACT: VENTURE**





#### **PROGRAMS OF INTEREST**

- Pre-seed Fund
- SBI Programs & Assistance
- Innovation Ecosystem





## **PRE-SEED FUND**

- Focuses on innovation and new company formation
  - Helps high-tech entrepreneurs turn ideas into companies
- \$7M allocated bond funds
- Up to \$150K per company initial investment
- 50% matching funds
- Non-negotiable 2 year convertible debt right of first refusal
- Follow-on loans up to \$200K CI discretion
- Approval by Eli Whitney Investment Committee



#### WHAT WE LOOK FOR

- Experienced management teams
- Proprietary technology or other entry barriers
- Manageable technology risk
- Large and growing market
- Achievable business model
- Ability to further attract capital
- Viable exit strategy



#### **SMALL BUSINESS INNOVATION**

- Business counseling and strategic evaluation
- Help with finding resources and creating collaborative partnerships
- Talent development and retention





#### **SBIR**

#### **Acceleration and Commercialization Program**

- Accelerate the commercialization of new technologies with a federal Small Business Innovation Research grant
- Improve your chances of success by 20% with CI's involvement
- Win a matching grant from the state

#### Federal and State Technology Partnership

- Federal grant allows us to recruit women-, veteran- and minority-owned small businesses to strengthen their technological competiveness
- Program helps us improve the participation of small technology firms in the innovation and commercialization of new technology



#### **SBI - SBIDP**

# **Small Business Innovation & Diversification Program (SBIDP)**



- Helps manufacturers obtain the capital they need to innovate
- Grants of up to \$25,000
- Companies must match funds
- University scholars are available to participate



## **SBI Connections and Support**

- Matches for Money Matches small businesses with each other for payment
- Partner with a Prime Links large and small businesses to strengthen SBIR proposals
- Go/No Go Reports Helps you assess the viability of your technology ideas and validate commercialization potential
- Business Counseling and Evaluation
- Agency Connections, for example, DECD's Small Business Express



## **Innovation Challenge**

- Collaboration between industry and research institutions to apply innovative technology solutions to market opportunities
- Addresses challenges in the current "open innovation" environment





## **Technology Talent Bridge**

- Financial support for internship programs
- Grants of up to \$25,000
- Companies partner with universities and colleges—we make the connections and you train and keep the talent





















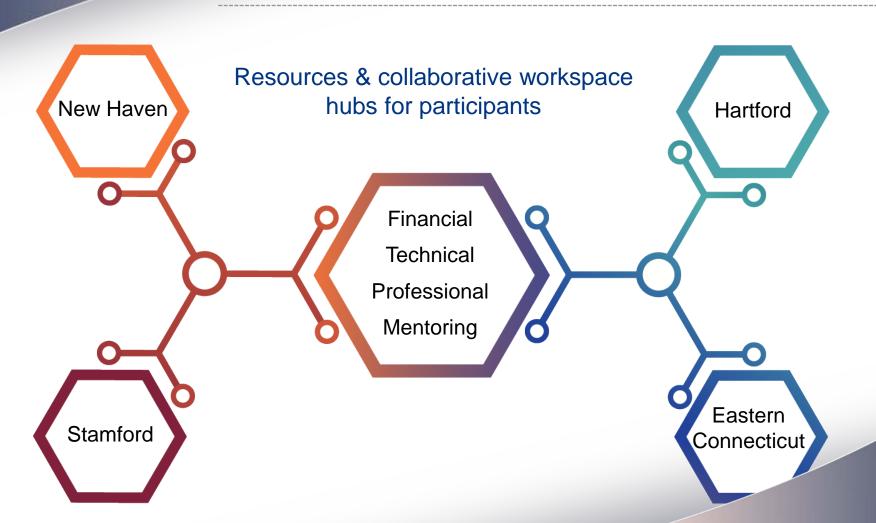
#### **SBI IMPACT**

- 1,000 companies served each year
- 70 companies funded
- \$1.9 million invested
- 22 manufacturers
- 21 SBIR acceleration and commercialization
- 27 Technology Talent Bridge





#### **INNOVATION ECOSYSTEM**





## **Q & A**

